



CECPTA Sponsorship

At-A-Glance

	Platinum \$2,500	Gold \$1,500	Silver \$750	Bronze \$500	Friends \$250	Supporting \$100
Flyers & Advertisements	On all by Sponsorship Level	On all by Sponsorship Level	On all by Sponsorship Level	On all by Sponsorship Level	On all by Sponsorship Level	On all by Sponsorship Level
Weekly Email Blast	All	15 Weeks Fall/Spring	10 weeks Fall/Spring	5 Weeks Fall/Spring	3 Weeks Fall/Spring	
Instagram	Shared Quarterly	Shared Quarterly	Shared Fall/Spring	Shared in 1 Month	One story in month of choosing	
Facebook	Shared Quarterly	Shared Quarterly	Shared Fall/Spring	Shared in 1 month		
Member App	Logo by sponsorship level	Logo by sponsorship level	Logo by sponsorship level	Logo by sponsorship level	Logo by sponsorship level	Logo by sponsorship level
CECPTA Website	Logo by sponsorship level	Logo by sponsorship level	Logo by sponsorship level	Logo by sponsorship level	Logo by sponsorship level	Logo by sponsorship level
Booth at Events	All events that allow	All events that allow	At one event, discount for additional events	Discount on space	Discount on space	
Sponsor Spotlight	4 general meetings Fall/Spring	2 general meetings Fall/Spring	1 general meeting	1 general meeting		



2023-2024 Carrollton Early Childhood PTA Sponsorship Opportunities

Interested in becoming a sponsor? Email your contact information and package selection to CECPTAFundraising@gmail.com. If you don't see a package that fits your needs, we would love to create one just for you and your business!

Thank you for the opportunity to partner with you as a sponsor for Carrollton Early Childhood PTA

Platinum Sponsorship \$2,500

Your Platinum Sponsorship includes:

- Your company logo on all flyers and advertisements for major CECPTA fundraising events by sponsorship level
 - Logo placement and website link on Weekly Email Blasts for the year (August - May)
- Customized Instagram post and reel highlighting your business and sponsorship contribution (shared quarterly)
- Customized Facebook post on our public CECPTA Facebook page highlighting your business and sponsorship contribution (shared quarterly)
 - Addition to our "Sponsors" highlight bubble on Instagram
- Logo placement on the CECPTA website and within our Member App by sponsorship level
 - Booth opportunity at events that allow a vendor fair (must provide your own table)
 - Sponsor spotlight at 4 general meetings for members (Fall/Spring)

Gold Sponsorship \$1,500

Your Gold Sponsorship will include:

- Your company logo on all flyers and advertisements for major CECPTA fundraising events by sponsorship level
 - Logo placement and website link on Weekly Email Blasts for 15 Weeks in the Fall and Spring
- Customized Instagram post and reel highlighting your business and sponsorship contribution (shared quarterly)
- Customized Facebook post on our public CECPTA Facebook page highlighting your business and sponsorship contribution (shared quarterly)
 - Addition to our "Sponsors" highlight bubble on Instagram
- Logo placement on the CECPTA website and within our Member App by sponsorship level
 - Booth Opportunity at events that allow a vendor fair (must provide your own table)
 - Sponsor Spotlight at 2 general meetings for members (Fall/Spring)



2022-2023 Carrollton Early Childhood PTA Sponsorship Opportunities

Silver Sponsorship \$750

Your Silver Sponsorship will include:

- Your company logo on all flyers and advertisements for major CECPTA fundraising events by sponsorship level
 - Logo placement and website link on Weekly Email Blasts for 10 weeks in the Fall and Spring
- Customized Instagram post and reel highlighting your business and sponsorship contributions (shared fall and spring)
- Customized Facebook post on our public CECPTA Facebook page highlighting your business and sponsorship contributions (shared fall and spring)
 - Addition to our "sponsors" highlight bubble on Instagram
- Logo placement on the CECPTA website and within our Member App by sponsorship level
 - Booth opportunity at 1 event that allows for a vendor fair (must provide your own table)
- Discount on additional booth opportunities for events that allow for a vendor fair (must provide your own table)
 - Sponsor Spotlight at 1 general meeting for members

Bronze Sponsorship \$500

Your Bronze Sponsorship will include:

- Your company logo on all flyers and advertisements for major CECPTA fundraising events by sponsorship level
 - Logo Placement and website link on Weekly Email Blast for 5 weeks in the Fall and Spring
- Customized Instagram post highlighting your business and sponsorship contributions in the month of your choosing
- Customized Facebook post on our public CECPTA Facebook page highlighting your business and sponsorship contribution shared in the same month as your Instagram post
 - Addition to our "Sponsors" highlight bubble on Instagram
- Logo placement on the CECPTA website and within our Member App by sponsorship level
 - Discount on a booth at events that allow for a vendor fair (must provide your own table)
- Sponsor Spotlight at 1 general meeting for members



2022-2023 Carrollton Early Childhood PTA Sponsorship Opportunities

Friends Sponsorship \$250

Your Friends Sponsorship will include:

- Your company logo on all flyers and advertisements for major CECPTA fundraising events by sponsorship level
- Logo Placement and website link on Weekly Email Blast for 3 weeks in the Fall and Spring
- Customized Instagram story highlighting your business and sponsorship contribution in the month of your choosing (August – May)
- Addition to our “sponsors” highlight bubble on Instagram
- Logo placement on the CECPTA website and within our Member App by sponsorship level
- Discount on a booth at events that allow for a vendor fair (must provide your own table)

Supporting Sponsorship \$100

Your Supporting Sponsorship will include:

- Your company logo on all flyers and advertisements for major CECPTA fundraising events by sponsorship level
- Logo placement on the CECPTA website and within our Member App by sponsorship level

Additional Sponsorship Contributions

Sponsor a Mother’s Night Out - \$250 – \$750

- work with our fundraising and socials teams on picking the right event for your business to sponsor
- Exclusive sponsorship of the event
- Representation at event by your business
- Opportunity for custom Swag for participants with your sponsorship

Sponsor a speaker for member meetings - \$50-\$250

- work with our education team on sponsoring a speaker for one of our member meetings
- sponsor spotlight at meeting highlighting your business and sponsorship contribution

Sponsor a community activity - \$50-\$250

- Help provide supplies and food/beverages for various activities and events put on for our members and their families